

# CONTRACTOR'S SPECIAL FULL SERVICE / LOCAL DESIGN OFFER

NTDigital

**SET YOUR BUSINESS APART.  
WE CATER TO YOUR UNIQUE  
MARKETING NEEDS IN A WAY  
THAT CLEARLY REPRESENTS YOU.**



## Services Include:

### Logo Design

Our Team of professional designers will create a unique logo that compliments your business, while setting it apart from your competitors.

### Business Card Design

Your business card design will contain your contact information in a professional and organized manner. You can then decide to use our printing services or a printer of your choice.

### Step-Stake Sign Design

We will use your branding and contact information to prepare a unique and eye-catching step-stake design for your business. You can then decide to use our wide-format printing services or a printer of your choice.

### Website Design / Google Mail

We will build a custom designed 3 page website and get your business online. We will then install Google Mail which will get you up-to-date with the latest internet

#### Home Page

Your homepage will introduce visitors to your company and will give them an overview of your products and services. We will use your photos and branding to create an eye-catching introduction to your business.

#### Services Page

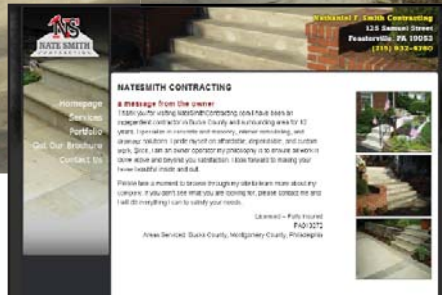
This is the place to showcase what you are offering. This page can include images, products, insurance information and why to choose you. We also encourage you to include organizations or associations that you belong to. We can link people from their site to yours, providing you with additional exposure.

#### Contact Page

This tells people where you are and provides them with the ability to communicate with you. You can include your contact information and location and even a map to your office. We also include an online form that lets your customer's type in their contact information which is emailed directly to you.

#### Basic SEO

We will create your website professionally and will implement the foundations of solid search engine optimization.



www.ntdigital.com

phone: 609-392-6040

41 Ryan Ave, Hamilton, NJ 08610

## SMALL BUSINESS SOLUTIONS

### Website Design

We specialize in website consultation, website design, and development. All of our websites follow the latest industry standards of code and design. We not only design custom websites, but we also offer full range of unique web site applications to improve your business communications.



### Contact Management System

Our Content Management System gives you the ability to manage your customers and vendors conveniently. CMS is completely web based; allowing you to access and adjust your businesses contacts at anytime, from any computer with an internet connection.



### Google Apps

Google Apps is a service from Google for using custom domain names with several Google products. It features several Web applications with similar functionality to traditional office suites, including: Gmail, Google Calendar, Docs and Sites.



### Email Blast Tool / Custom Email Design

We will setup your very own email blast tool and integrate any existing email list that you may have collected at your location. We will also help you integrate a better way to collect and build upon your customer email list. We will then build a unique email template using your branding and contact information that will be used as your email blast template. NT Digital will help you to manage your email campaigns and email list as needed.



### Online Forms / Data Collection

It is important to have an online form in place to help your business collect important customer information. Online forms can be placed on a website or linked from web site banner advertisements. Customer information collected can be emailed to your business or sent to a unique database for future marketing plans. Ask about our CMS solutions.



### Flyers/Print Work

NT Digital's in-house designers will use your businesses branding to create eye-catching flyers for print or web. Our designers will work to ensure you receive the quality product you expect from a professional print service provider. Don't lose potential business because your marketing materials lack the attention they deserve.



### Logos/Stationary

Don't have a unique logo or brand for your business? NT Digital's designers have the vision and creativity to re-brand your business and attract new customers.



### Business Cards

A business card is one of the most important elements of your visual identity. It's the first thing people see when they meet you. Give a great and lasting first impression by letting NT Digital design a professional and unique card for your business.



### On-Site Photography

NT Digital uses the latest digital photography equipment to improve the quality of your businesses marketing materials. Our photography can be used throughout all of your internet and graphic design projects. All photographs will be stored in a media library for all future projects.



### Signage

Our design team will create a custom sign or banner for your business. Improve visibility with yard signs, banners, truck magnets, window decals, etc. Our signage is printed on high quality and cost effective materials. We will be able to provide you with the perfect design and material for any project, both indoor and outdoor.

