

RESTAURANT & BAR SPECIAL FULL SERVICE / LOCAL DESIGN OFFER

NTDigital



**OUR JOB IS TO
ATTRACT THE CROWD.
YOU JUST HAVE TO
WORRY ABOUT MAKING
THEM HAPPY!**

When business is slow...

Restaurant promotions can be used to drive customer traffic, generate sales, and create customer loyalty. When business is slow, it presents a good time to implement restaurant promotions to increase traffic. Specific promotional events should be created for seasonal events and slow nights. Restaurant promotions may consist of early bird specials, family night deals where kids eat free, dinner and a movie nights where vouchers from a local video store or cinema is provided, etc.

Restaurant promotions in more upscale environments may consist of a free glass of wine with a selected group of entrees from the menu, live entertainment on weekends, and discounted vouchers for Sunday brunch presented to guests throughout the week.

A combination of marketing and advertising events, bar and restaurant promotions are critical to the success of building a restaurant's reputation and business.

Email Blast Tool and Email Design

We will setup your very own email blast tool and integrate an existing email list that you may have collected at your location. We will also help you integrate a better way to collect and build upon your customer email list. We will then build a unique email template using your branding and contact information that will be used as your email blast template. NT Digital will help you to manage your email campaigns and email list as needed.

Loyalty Card Design

A solid loyalty card will help bring customers back time and time again. Your card design will contain the promotion of choice, branding and contact information in a professional and organized manner. You can then decide to use our printing services or a printer of your choice.



SMALL BUSINESS SOLUTIONS

Website Design

We specialize in website consultation, website design, and development. All of our websites follow the latest industry standards of code and design. We not only design custom websites, but we also offer full range of unique web site applications to improve your business communications.



Contact Management System

Our Content Management System gives you the ability to manage your customers and vendors conveniently. CMS is completely web based; allowing you to access and adjust your businesses contacts at anytime, from any computer with an internet connection.



Google Apps

Google Apps is a service from Google for using custom domain names with several Google products. It features several Web applications with similar functionality to traditional office suites, including: Gmail, Google Calendar, Docs and Sites.



Email Blast Tool / Custom Email Design

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Online Forms / Data Collection

It is important to have an online form in place to help your business collect important customer information. Online forms can be placed on a website or linked from web site banner advertisements. Customer information collected can be emailed to your business or sent to a unique database for future marketing plans. Ask about our CMS solutions.



Flyers/Print Work

NT Digital's in-house designers will use your businesses branding to create eye-catching flyers for print or web. Our designers will work to ensure you receive the quality product you expect from a professional print service provider. Don't lose potential business because your marketing materials lack the attention they deserve.



Logos/Stationary

Don't have a unique logo or brand for your business? NT Digital's designers have the vision and creativity to re-brand your business and attract new customers.



Business Cards

A business card is one of the most important elements of your visual identity. It's the first thing people see when they meet you. Give a great and lasting first impression by letting NT Digital design a professional and unique card for your business.



On-Site Photography

NT Digital uses the latest digital photography equipment to improve the quality of your businesses marketing materials. Our photography can be used throughout all of your internet and graphic design projects. All photographs will be stored in a media library for all future projects.



Signage

Our design team will create a custom sign or banner for your business. Improve visibility with yard signs, banners, truck magnets, window decals, etc. Our signage is printed on high quality and cost effective materials. We will be able to provide you with the perfect design and material for any project, both indoor and outdoor.

